



**First announcement**  
**EBF - European Bioanalysis Forum**  
**3<sup>rd</sup> Open Symposium**  
**“From Challenges to Solutions”**  
**Date: 1 - 3 December 2010**  
**Hesperia Tower Conference Center**  
**Barcelona, Spain**

## INTRODUCTION

Over 400 participants contributed to the success of the 2nd EBF Open Symposium in Barcelona December 2009. Again for this year, EBF would like to announce their Open Symposium. The meeting will be held in Barcelona at the Hesperia Tower Conference Center from 1 – 3 December 2010

## CONFERENCE TOPICS

- Practical solutions to day-to-day analytical challenges for the BA scientists
  - o Matrix effects
  - o Broader view on challenges related to (in)stability
  - o Everything we need to know about blood
  - o Other topics are invited
  - o Depending on topics, focused ‘BA Clinic’ sessions may be organized
- Large molecules – update, progress and future directions.
  - o LBA
  - o LC-MS(/MS)
  - o Activity Assays
- Bioanalysis – the Global Village
  - o update on global harmonization of bioanalysis guidelines
- Bioanalysis – commodity or value creation?
- Where are biomarkers going ?
- Feedback from internal EBF discussions and surveys

## CALL FOR SPONSORS

Again this year, EBF will welcome Platinum and Gold Sponsors, in line with the 2009 conference. Platinum sponsors will receive a presentation slot in the program. Other sponsors may participate in the general call for speakers.

Sponsor places are limited, sponsors who participated in 2009 will have a guaranteed slot in the 2010 conference on condition that they confirm sponsorship before April 15, after which spaces will be allocated on a first come first serve basis.

EBF will also reserve time for hospitality sessions within the program which allows for more intense interactions. For further information or to sign up, please contact our conference manager, Christina Smith at [bavalan.bioconference@gmail.com](mailto:bavalan.bioconference@gmail.com), telephone: +33 6 74 89 10 63.

A call for papers will be included in a second announcement by May 15th.

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### MEETING ORGANISATION

Silke Luedtke, Boehringer Ingelheim  
Philip Timmerman, Johnson&Johnson  
Berthold Lausecker, F Hoffmann-La Roche Ltd  
Peter van Amsterdam, Abbott Healthcare Products B.V.  
Margarete Brudny-Kloepfel, Bayer Schering Pharma AG  
**SCIENTIFIC CONTENT OF MEETING AND EBF STEERING COMMITTEE**

### SPONSOR RELATIONS, MARKETING AND LOGISTICS

Christina Smith, Bavalan Bioconference

*The conference is organised as a non-profit event by European Bioanalysis Forum VZW*